

## TERMS AND CONDITIONS OF THE “Friso x Tiny Mountains Exclusive Partnership Promotion” (“PROMOTION”)

### A. ELIGIBILITY

1. This Promotion is open to all residents of Singapore except employees and immediate families of DKSH Singapore Pte Ltd (“DKSH”), its associated agencies involved, distributors and trade retailers and is valid in Singapore only.
2. By participating in the Promotion, each Participant represents and warrants that he or she has met the eligibility criteria set out under these Contest Terms and Conditions. Each Participant also consents to the use by, DKSH of his or her personal information for feedback, promotional and marketing purposes.

### B. PROMOTION PERIOD

1. The promotion starts from 00:00 on 1<sup>st</sup> June 2024 and ends at 23:59 on 31<sup>st</sup> July 2024 (“Promotion Period”), across all participating retailers in Singapore only.

### C. HOW TO PARTICIPATE

#### **STEP 1: PURCHASE FRISO GOLD PRODUCTS**

1. Purchase \$150 worth of products (“Participating Products”) in a single receipt (“Proof of Purchase”) from any participating stores in Singapore and redeem **2x Tiny Mountains Classes (worth \$80)**

OR

2. Purchase \$300 worth of products (“Participating Products”) in up to 2 valid receipts (“Proof of Purchase”) from any participating stores in Singapore and redeem a **4 in 1 Bike (worth \$239)**.
3. The Participating Products are **Friso Gold 2FL Stage 3 900g & 1.8kg, Friso Gold 2FL Stage 4 900g & 1.8kg, Friso Gold Comfort Next 400g and 800g, Friso Rice Cereal 300g and Friso Gold Mum 900g. \*Excludes infant milk powder for 0-12 months. Frisolac Gold 2FL Stage 1 400g ,900g and 1.8kg, Frisolac Gold 2FL Stage 2 400g , 900g and 1.8kg, Frisolac Gold HA and Frisolac Gold AR 400g.**
4. Participating retailers are: FairPrice Xtra, FairPrice Finest, FairPrice Supermarket, Sheng Siong, Giant, Cold Storage, Marketplace, Prime Supermarket, UStar Supermarket, Guardian, Mustafa and major supermarkets and retail stores.
5. Online retailers are: FairPrice Online , Cold Storage Online , Giant Online , Guardian Online and Sheng Siong Online.

## **STEP 2: GO TO [WWW.FRISOPROMOTIONS.COM](http://WWW.FRISOPROMOTIONS.COM) AND ENTER DETAILS**

4. Key in ALL required fields.
5. Key in amount purchased (Friso participating products only).
6. Upload receipt (Do ensure full receipt is captured), only upload JPEG images and up to 1mb per upload. **ONLY RECEIPTS DATED FROM 1 JUNE 2024 WILL BE ACCEPTED. Original valid receipt should include clearly the date of purchase, store name, receipt number and a description of purchased Friso products.**
7. Pick the premium based on amount spent. Remaining available amount to redeem is not transferrable to another redemption entry.
8. Get an acknowledgement prompt and SMS after submitting entry.
9. Entries will take 4-5 working days before approval.
10. Receipt must be submitted before 31<sup>st</sup> Jul 2024 23:59
11. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of DKSH and will not be returned.
12. DKSH reserves the right to reject any photo entry which the receipt has been tampered, modified or viewed, in its sole discretion, as invalid.
13. DKSH may disregard or disqualify any entry, in such manner as DKSH deems fit, without giving notice or reason, and without any liability to any person. In particular, no participant shall, or procure another person to, (i) tamper with the operation of the Promotion or any relevant website, (ii) participate in the Promotion in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Promotion; and (iii) breach these Promotion Terms and Conditions or any other applicable law or regulation.

## **STEP 3: CLAIM PREMIUM**

### **TINY MOUNTAINS CLASSES**

1. Upon approval of entry, you will be contacted with regards to the redemption of Tiny Mountains classes with a unique code for redemption, based on contact details given for the Promotion.
2. Unique code can be redeemed on Tiny Mountain's website or app. Each code is valid for 2 bookings.
3. Redemption of Tiny Mountains classes will be weekend classes, held at East Coast Park.
4. Coupons will expire on 31 December 2026.

## **4 IN 1 BIKE**

1. Upon approval of entry, you will be contacted with regards to the redemption of the premium, based on contact details given for the Promotion.
2. **Participants must present the original receipt, along with any other redemption notification where applicable at the following locations during the Opening Hours for collection. Participants must receive the notification for redemption before collecting the premium:**
3. **The Redemption Centre**  
\*Bras Basah Complex  
231 Bain Street #03-45  
Singapore 180231  
Monday to Friday: 11:00am to 7:00pm  
Saturday: 11:00am to 3:00pm  
(Sunday/PH & Eve of PH closed)
4. The Premiums are available on an as-is basis and are not transferable, exchangeable or converted to monetary value. DKSH reserves the right not to award any Premium or award any alternative premium of equal or greater value, for any reason whatsoever to any person who fails to meet any stipulated requirement in order to redeem the premium.
5. Premium(s) not collected within the stipulated date of collection will be forfeited and no form (whether in cash or in kind) will be given in place of the forfeited prize. Unclaimed premiums shall be disposed of at the sole discretion of DKSH.
6. All premiums are strictly not exchangeable, transferable or redeemable in any other form for whatever reasons.
7. All premiums are available on a first-come-first-served, while stocks last basis and not stackable.
8. The last day of premium redemption at Bras Basah Complex will be on 14<sup>th</sup> August 2024.

## **E. OTHER CONDITIONS**

1. Participants shall participate in the Promotion on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that where applicable:
  - (i) he/she has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
  - (ii) all materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
2. Phone data usage to participate in this Promotion may be subject to charges by your service provider / carrier.

3. DKSH collects personal identifiable information to provide services or correspond with you. This information is stored in a manner appropriate to the nature of the data by the DKSH and is used to fulfil your request(s). By taking part in this contest, you understand and accept without condition that DKSH may elect to use this information for the purpose of present and/or future marketing and promotional purposes.
4. This Promotion is for promotional purposes only and you accept that there is no intention to create legal relations between yourself and DKSH.
5. All promotional materials, including details on Participation and Premiums form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
6. DKSH is not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.
7. Notwithstanding any of the foregoing, DKSH may at its discretion, at any time replace or substitute the premiums with any other of equal value, and reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. Entry into this Promotion confirms acceptance of these Terms and Conditions and any amendments, additions, replacements, variations and modifications hereto, which shall be final and binding in all respects.
8. DKSH's decisions in all matters relating to this contest are final and no correspondence will be entertained.
9. For more details, refer to in-store posters and communication or visit Friso Singapore on Facebook. All calls or data to this number /website from your mobile phone may be subject to airtime charges by your service provider.